



Berryville Main Street | 23 East Main Street | Berryville, VA | 22611 | 540/955-4001
www.firehousegalleryandshop.com

CALL FOR ARTISTS

February 1, 2012

Berryville Main Street's Fire House Gallery and Shop announces the spring Community Support Agriculture ART (CSA) program! After a very successful launch, we are planning to distribute the art on opening day of the Clarke County Farmers' Market scheduled for Saturday, May 5, 2012.

What is a CSA?

Over the last 20 years, Community Support Agriculture (CSA) has become a popular way for consumers to buy seasonal food directly from local farms. With the same buy-local spirit in mind, Community Supported ART is a similar endeavor to support local art, artists and collectors. We are seeking artists of all disciplines to launch our inaugural Community Supported ART (CSA) program.

The program is sponsored by Berryville Main Street and the Fire House Gallery and Shop and made possible with a Local Government Challenge Grant from the Virginia Commission for the Arts and the Town of Berryville. It is modeled on the Community Supported ART project created by Springboard for the Arts and www.mnartists.org in Minnesota.

Artists will be selected from a jury of local residents to receive a stipend of \$500 to create 25 pieces that will become part of the "shares" that will be for sale.

How CSA Works

Selected artists will create 25 "shares" for the distribution. A typical share will consist of three pieces of work of art/object of artistic production as well as other items as listed below. Multiples are encouraged however creative ideas that translate your practice into this format or connect to themes like sustainability, farm, or food are also welcome. Collaborations between artists or work by collectives are also welcome.

Other items that will be considered include books of poetry, tickets to performances or events, books, DVD videos, music CD's, dance lessons, art classes or any other creative endeavor.

25 member shares will be available for purchase. The member will receive one “farm box” of locally produced artwork. The distribution event will be held at the Fire House Gallery and Shop and will feature refreshments and an opportunity for the members to meet those who contributed to the effort and other Fire House artists. This is the first of three distributions we anticipate, featuring at least 9 artists, in 2012.

Benefits of the CSA Program

For Artists

- Support for the creation of new work
- Establish relationships with local collectors and patrons
- Participate in the launch of an exciting new model of art support and distribution

For CSA Members

- Receive multiple works from local artists at a fantastic value
- Develop relationships with the local artists and art community
- Discover new artists and explore a variety of disciplines
- Support local artists’ careers and Berryville’s place as a vibrant art community

Following is the schedule for the spring distribution:

February 1, 2012	Call for Artists
March 2, 2012	Application deadline
March 9, 2012	Notification of acceptance
April 1, 2012	Shares go on sale
April 14, 2012	Artwork submitted for distribution
May 5, 2012	Distribution event

Attached is the CSA Application Guidelines for your consideration. Please apply by e-mail only. If you are not able to apply via e-mail please call Christy Dunkle at 540/955-4081 to make other arrangements. **Deadline for application submission is 5:00pm on Friday, March 2, 2012. Notification of acceptance will be made by March 9, 2012. Artwork will need to be submitted for distribution by Saturday, April 14, 2012.**

Questions? Please contact Christy Dunkle at 540/955-4081 or planner@berryvilleva.gov .